

THAILAND  
**LAB<sup>+</sup>**  
INTERNATIONAL  
Analysis. Diagnostics. Testing. Automation.

Organized by  
**VNU ASIA PACIFIC**

Co-organized by  
**TCOLS**



**14-16 September 2022**  
EH 102-104, BITEC, Bangkok, Thailand

The  
**12<sup>th</sup>**  
Edition

Co-located Shows  
**BIO** ASIA PACIFIC  
Life Science, Health Technology  
**FUTURE CHEM**  
INTERNATIONAL  
Materials, Engineering, Processing, Tech

[www.thailandlab.com](http://www.thailandlab.com)

**Thailand LAB INTERNATIONAL & Bio Asia Pacific announces the readiness for the physical exhibitions with new technology launching to stimulate the economy at the end of the year!**



[From left to right] Pichet Veeravutiphon, Sales Manager, Bio-Active Co., Ltd. - Ms. Suthidarak Chaijan, Head of Commercial Marketing, Merck Ltd. - Ms. Yanee Leetanan, Manager Sales Laboratory/Analytical Technology, IKA Works - Mr. Anucha Parnpichate, Senior Project Manager, VNU Exhibition Asia Pacific Co., Ltd. - Dr. Percha Hengtrakul, Managing Director, Sithiporn Associates - Ms. Wipa Thongamphorn Sales Director, Becthai - Nathaphong Yunyongpithayakul, Planning Manager, Bara Scientific - Mr. Supasak Tulalamba, Acting General Manager, N.C.C. IMAGE CO. LTD.

Tuesday 12th July 2022, VNU Asia Pacific, the leading laboratory and life sciences trade exhibition organizer in Thailand announced the readiness for the full physical exhibition for Thailand LAB INTERNATIONAL, Bio Asia Pacific, and FutureCHEM INTERNATIONAL under ONE ROOF. VNU Asia Pacific together with Thailand Center of Excellence for Life Sciences (TCELS), the organizing partner for Bio Asia Pacific is also confident with the physical event this year and had joined the “Exhibitor Briefing” as the first kickoff event at BITEC, Bangkok, Thailand.

At this event, we received an overwhelming acceptance from more than 100 leading companies to attend and update information from the organizer. . It was aimed to update various information for exhibitor’s preparation, including rules and regulations, the preparation & order process, and a new registration system. Along with the exhibitor briefing, the exclusive interviews with leading exhibitors were conducted by the MarCom team to promote the company, and new innovative products and show the confidence of those exhibitors for the physical event this year.

Organized by  
**VNU ASIA PACIFIC**

Co-organized by  
**TCOLS**

THAILAND  
**LAB**  
INTERNATIONAL  
Analysis. Diagnostics. Testing. Automation.

Organized by  
VNU ASIA PACIFIC

Co-organized by  
TCOLS



**14-16 September 2022**

EH 102-104, BITEC, Bangkok, Thailand

The  
12<sup>th</sup>  
Edition

Co-located Shows

**BIO**  
ASIA PACIFIC  
Life Sciences, Health, Technology

**CHEM**  
INTERNATIONAL  
Materials, Engineering, Processing, Tech

Mr. Anucha Parnpichate, Senior Project Manager, VNU Exhibitions Asia Pacific Co., Ltd. said “This year, we have received very positive feedback from exhibitors. We had organized the exhibition in the hybrid format in 2020 and the full virtual format in 2021, at this moment we are confident that all of the exhibitors are ready to return to the normal format. Today, we have been honored by more than 100 exhibiting companies participating and they are eager to participate in the physical event. Many exhibitors will bring the new technology and new innovative products & research to be launched at Thailand LAB INTERNATIONAL & Bio Asia Pacific. We are confident that this year's event will become more interesting and stimulate the economy, especially in the scientific laboratory instrument, biotechnology, life sciences, and pharmaceutical industry to be more active as well as helping to promote the overall economy of the country at the end of this year!”

“Due to the COVID situation, organizing trade shows is almost impossible. The virtual exhibition might be a good answer due to security reasons. However, the situation is looking better and we believe the exhibition will be a real platform that provides benefit for the trade visitors. I am confident that organizing the physical event will be the best channel to reach the new customers, especially for the scientific and laboratory equipment, more than the online format.” said Mr. Somchai Chakornsiri, General Manager of DKSH.

“For the physical event, it is the platform to connect the people, producers, buyers, traders, and industry workers to interact with each other in a way that everyone is familiar with. The participants can learn from the LAB professionals who present the new tools and innovative laboratory instruments of their companies. Participants can also see, test, and experience real-time demonstration together at the exhibition.” said Dr. Sapon Purawatt, Product Manager of Becthai.

For those who are interested in attending Thailand LAB INTERNATIONAL, Bio Asia Pacific, and FutureCHEM INTERNATIONAL which is scheduled to be held between 14-16 September 2022 at Hall 102- 104, Bangkok International Trade and Exhibition Center BITEC.

If you're interested to attend the exhibition, please visit [www.thailandlab.com](http://www.thailandlab.com) and/or [www.bioasiapacific.com](http://www.bioasiapacific.com) for more information or call us at +66 (2) 1116611 \*\*Extra benefit for the pre-register, get a chance to win the lucky prizes onsite. Get updated on the show information on all social media channels of Thailand LAB.

#####

**Press contact:**

Marketing and Communications Department at [communications@vnuasiapacific.com](mailto:communications@vnuasiapacific.com)

Tel. +662 1116611 Ext.330 | [www.vnuasiapacific.com](http://www.vnuasiapacific.com)

Organized by  
VNU ASIA PACIFIC

Co-organized by  
TCOLS